



# International Partnerships: speaking from experience

Overview

Dr Kate Clarke, The Open University

CVU Executive member



# Activity 1

- What is your own direct knowledge and experience of international partnerships?
- Your institution's?
- Say which countries and what kinds of partnership





# Sources

Limited aim: Not why but what? (health warning)

- British Council analysis of HESA
- CVU survey and CHERI analysis



# British Council analysis of 2010 HESA data

- UK qualifications delivered in 217 countries outside the UK (includes Distance,FDL)
- In 66 countries the number of in country students exceeds the number travelling to the UK – in 11 countries this number is greater than 5,000; in 2 countries the number is more than 25,000
- The trend is upwards in all kinds of TNE



# What level and how many students?

- Most popular: Bachelors (Hons) 296,640
- Postgraduate 72,110
- 95% of all reported students studying their entire UK qualification outside the UK study at these levels
- Huge % growth in some countries between 07/8 and 08/9



# Kinds of partnership

Top 4 countries

Malaysia, Pakistan and Singapore – studying for a UK award at a partner organisation

Hong Kong – Distance learning + ‘other than overseas campus’



## CVU survey

- Seems to confirm the upward trend in recent years. CHERI analysis indicates a 60% increase in overseas ug student numbers and 39% pg for 'core' respondents between 06 and 09
- 'core' group reported 328 overseas partners in 06 and 215 in 09 – average number of partners goes from 12 to 8



# Drivers

- Internationalisation (UKBA)
- Diversifying income
- Mission and strategies
- Globalisation and mobility
- Meeting economic and social justice needs
- Building and complementing local capacity and capabilities



# Risk management

- Legal and regulatory
- Reputational
- Quality and Standards
- Opportunities for enrichment and diversity of curriculum, student and staff experience, research
- Post-Browne – managing successful partnerships may become a key skill-set?



# Enjoy the day!

- Contribute one piece of wisdom or learning of your own
  - Take away at least one action from the day to enhance and develop institutional practice
- CVU – learning from each other what works well and from what may not have worked so well