



**Benefits of Transnational Education
A CVU Seminar for Practitioners**

6 March 2020

**Friends House
173-177 Euston Rd, London NW1 2BJ**

With the increasing focus on Transnational Education as high value export for the UK economy this seminar aims to explore the benefits for Higher Education Institutions in engaging in this activity as a means to increase reach, reputation and income. This is in the particular context of the recent consultation undertaken jointly by QAA, Universities UK and GuildHE which focuses on the quality enhancement arrangements for transnational education and the impact it has on supporting the UK's reputation for excellence. As well as exploring some of the findings from the consultation itself the seminar will have sessions with insights into how to develop new international partnerships and the benefits of TNE for UK HE.

PROGRAMME

10.30 Registration and Coffee

11.00 Welcome and introduction

Phil Berry, Director of Academic Quality, Middlesex University on behalf of CVU

11.15 Consultation on UK Transnational Education (TBC)

Dr Alison Felce, Head of Accreditation & International Services at QAA

This session will provide participants an analysis of the consultation results launched jointly by QAA, Universities UK and GuildHE which focused on the quality enhancement arrangements for transnational education and the impact it has on supporting the UK's reputation for excellence. It will explore suggestions for the new method to be developed as a consequence.

12.10 Facilitating TNE partnership development

Griff Ryan Transnational Education Projects Officer- UUKi

This session will see UUKi's TNE team presenting on selected trends in the latest TNE data and on ways they can support the development of new TNE partnerships. Following on from the first ever UUKi TNE partner matching event, we'll explore what lessons can be learned from this experimental format and what constitutes 'good practice' when building collaborative TNE relationships.

13.00 Lunch and networking

14.00 The Staffordshire University approach to TNE – Realising the Benefits

Diane Glautier, Director Of Collab Academic Partnerships, Staffordshire University

The session will outline Staffordshire University's Principles of Collaborative Academic Partnerships and will provide examples of some of the activities provided through and with their TNE partners. The benefits of these interactions will be discussed, highlighting how they have a positive impact on both UK based students and those in the overseas partners.

14.30 Reflections on benefit of different types TNE for institutions
Phil Berry, Director of Academic Quality, Middlesex University

This session will explore different types of TNE activity an institution can carry out and what benefits they can bring. There will be a focus on validation relationships, branch campuses and pre-sessional activity across the Middle East and China. Drawing on experience from the speakers current and previous institutions.

15:00 Plenary and panel discussion

This session will be an open Q&A session; however if you have any specific questions or scenarios that you would like the speakers to consider ahead of the panel discussion please email them to p.berry@mdx.ac.uk by 25 February 2020.

15.30 Close